

A message to our customers

“School uniform helps to build team spirit.” This is the clear message emerging from dozens of interviews we have conducted with head teachers and school wear administrators across the UK recently. Furthermore, the school logo is perceived as a crucial element of school uniform, both in symbolising values and leading to the establishment of a strong school identity. As one head teacher described, “Our school badge goes to the heart.”

School uniform has been our business for over twenty years now. From our humble origins as a ‘start-up’ operating out of a dining room and garage, we now supply thousands of UK schools. Although our scale has changed, our values are the same. We remain passionately committed to providing each and every one of our valued customers, with a service that meets your requirements and surpasses your expectations; to building our service around your needs. To this end we have developed a range of service options, tailored to the needs of schools, which we look forward to discussing with you. Whichever service option you choose you can rest secure in the knowledge that you will continue to receive excellent value for money for your school and parents, all backed with the School Trends trademark, great quality guarantee.

Here are just a few of the benefits of placing your school wear business with School Trends:

Great quality: we control our own production of uniform so can vouch for its quality. Many school wear suppliers don’t and can’t.

No quibble guarantee: if anything we provide is not up to scratch, we’ll replace it or credit you - simple!

Online ordering for schools: thousands use it and think it’s great – saving time and removing ordering errors. If you don’t but would like to, please get in touch.

Great customer support staff: committed to you and your needs.

Garments packed per pupil: making distribution easier, especially for large orders.

Online ordering for parents: offering parents the flexibility to order and pay online to the school .

If you are already a customer – thank you! We really do appreciate your business. If you’re thinking about using us – do give us a try, we won’t let you down.

Daran Brown
Managing Director, School Trends